



Defense Logistics Agency Planning for Future Conference

DoD DMSMS Working Group Meeting

**February 5, 2004
San Antonio, TX**

**Presented by:
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Planning for Future Conferences

- **Upcoming conference is April 2005 at Opryland Hotel in Nashville**
- **Gaylord Properties has offered a deal to lock in rates and locations for future conferences**



Calendar for Future Meetings

- **Initial Planning has been made for future DMSMS Conferences**
- **June 2006, August 2007, October 2008, and December 2009**
- **Suggested rotation for out years is Dallas, TX, Orlando, FL, Nashville, TN, TBD**



Reasons to Consider Agreement

- **Better rates if lock in with Gaylord now**
- **QUAD A Conference – March 2004 has rates of \$184 for industry and \$204 for Garden Room at Opryland in Nashville**
- **We would lock in rates through 2009 for \$159 per night, \$199 for Garden Room**
- **Government rate of \$82 is locked**



Additional Benefits Offered

- **Gaylord will**
 - **Help with conference advertising**
 - **Create & mail 1500 conference notices**
 - **Advertise future DMSMS Conferences on plasma screens at other government conferences**
 - **Provide free booth space for us to advertise at other government conferences**
 - **Host preplanning session of 5 rooms and meeting space for 3 nights for free**
 - **Have 110 % conference occupancy rates**